

LAU CHUN YIU

(劉俊耀)

Digital Designer

Contact

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www.lcyoscar.com

Education

- Bachelor of Business Administration (Business Economics)
City University of Hong Kong
2017-2021
- Diploma in 3D Animation Design with Autodesk 3ds Max
Welkin Computer Training
2023
- Professional Diploma in 3D Computer Animation Design & Virtual Reality (VR) / Augmented Reality (AR) Application
2023-2024
The Hong Kong Management Association

Language

Native or bilingual proficiency
Cantonese

Full professional proficiency
Mandarin English

Beginning level
French

Work Experience

Evergreen Land Ltd.

A French healthcare company that offers premium and cutting edge mosquitoes repellent and aromatherapy products.

Digital Designer

Jan 2024 - Now

Junior Digital Designer

Sep 2021 - Dec 2023

- Develop new season's brand direction, plan and execute campaign ideas. Develop upcoming brands' identity, logo and packaging, Prepare design materials to the marketing team
- Launched Instagram and Facebook accounts, set up event calendar with 6-9 posts/ month
- Take product photo shots, create motion graphics and 3D computer-aided realistic product graphics and ads
- Setup online Shopify store, handle daily orders and create promotion events
- Create POP merchandising stands, booklets

Skills

- **3D modelling and Computer Animation Design**
*Autodesk 3DMax & Maya, Blender, Vray (Skillful)
AutoCAD, SketchUp, Unity (beginning level)*
- **Motion Graphic and Video Editing**
Adobe After effect, Premiere Pro (Skillful)
- **Web design, Online SEO**
Wordpress, Shopify
- **Photo shooting and editing, Graphic Design**
Adobe Photoshop, Illustrator, InDesign (Skillful)
- **Branding and social media content management**
Figma, Canva